

a guide to

A SUPPLEMENT OF **MILWAUKEE BizTimes**

STUFF

made and built in southeastern Wisconsin
FALL 2017

WHO
makes it?



COVER STORY page 14

Cool stuff made and built in
southeastern Wisconsin



SALARY page 20

Personal budgets and
finding a salary that
works for you

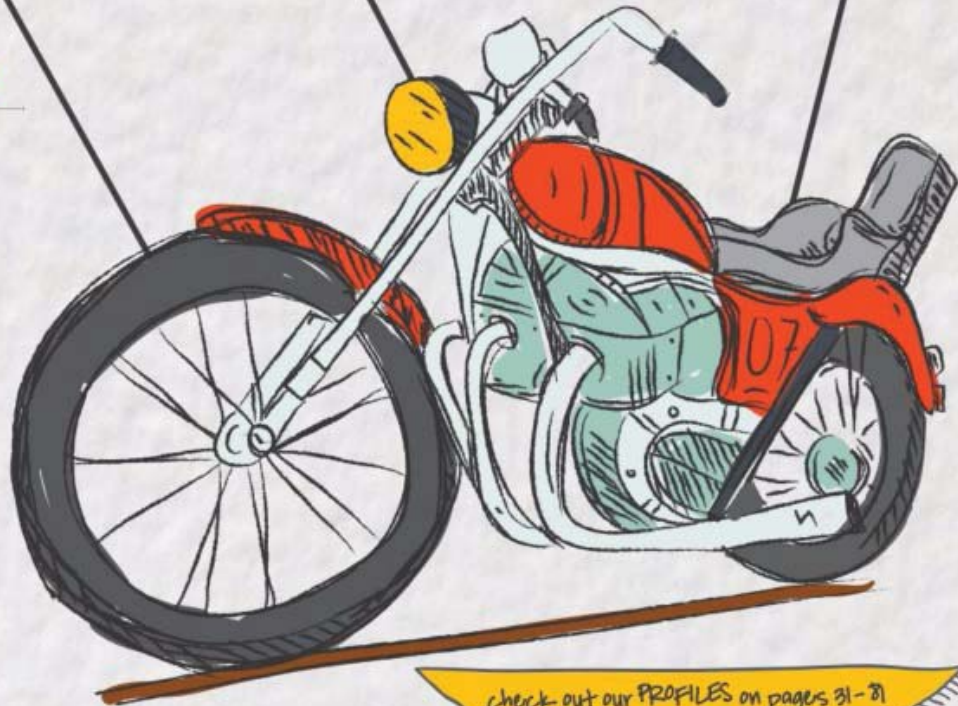


STUFF BLOWN UP
pages 10 & 22

Wisconsin sources for
local products

WHAT
IS IT?

Could I make a
CAREER of this?



check out our **PROFILES** on pages 31-38
to learn about 30+ career opportunities!



Better. By Design.

WHO WE ARE

Macromatic Industrial Controls engineers and manufactures industrial relays that control electrical processes and protects equipment from damaging or hazardous fault conditions. Macromatic's products are mainly used in the HVACR, pump control, material handling, motor control, generator, oil and gas, and lift and elevator industries, but have been used almost anywhere. As an independently owned manufacturer for over 40 years, Macromatic takes pride in its short lead-time, flexible product design, and exceptional technical support.

STUFF WE MAKE

- » Alternating Relays
- » Current Sensing Relays
- » Intrinsically Safe Relays
- » Liquid Level Control Relays
- » Percentage Timers
- » Seal Leakage & Temperature Relays
- » Three-Phase Monitor Relays
- » Time Delay Relays
- » Voltage Monitor Relays
- » Custom Engineered Products

COOL CUSTOMERS

At Macromatic, we manufacture electronic controls for commercial appliances, heating, ventilating, air conditioning and refrigeration equipment, vending equipment, pumping equipment, elevators, and other products. We develop, redesign and continually improve our products as the market dictates. We have been providing premier, state-of-the-art relays and controls since 1975. We understand that customer service and product delivery are just as important as the quality of the product. Macromatic serves OEMs and industrial distributors throughout North America.

FUN STUFF

Supporting and empowering the community that we live and work in is important to the Macromatic team. We take pride in our achieved successes and we conduct our business as active community contributors.

We support the following causes as an organization:

- » Alzheimer's Association
- » Hunger Task Force
- » Leukemia & Lymphoma Society
- » The Next Door Foundation
- » Veteran's Outreach
- » Wisconsin Breast Cancer Coalition
- » Wisconsin Humane Society

CAREER OPPORTUNITIES/BENEFITS

We don't mean to toot our own horn, however Macromatic's employees are the best around. We are a spirited team of dedicated, highly-skilled professionals committed to designing, manufacturing, marketing and selling the most technologically-advanced industrial relays on the market. We give our customers the right product, at the right time, at the right price. Each member takes pride in their responsibilities and ideas for improvement are always welcome.

We work hard and play hard. The team participates in corporate wellness programs, charitable initiatives, monthly team lunches, tuition reimbursement, matching 401K, paid vacation and holidays, time off for birthdays, and more.



INFO

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🌐 macromatic.com

📘 [facebook.com/
macromatic.controls](https://facebook.com/macromatic.controls)

🌐 [linkedin.com/company/
macromatic/](https://linkedin.com/company/macromatic/)

📺 [youtube.com/user/
macromaticcontrols](https://youtube.com/user/macromaticcontrols)

👥 Employees: 20

💡 Year founded: 1975

👤 President: John Perdue

LIDIA BOTELLO

MANUFACTURING LEAD

AGE: 52

YEARS AT COMPANY: 3

WHAT ARE YOUR JOB DUTIES?

I work as a team leader to organize and direct staff to accomplish goals, provide technical assistance to manufacturing staff, back-up manufacturing roles, suggest and implement process and procedural improvements.

WHAT DOES THIS JOB AND WORKING AT THIS COMPANY MEAN TO YOU?

Macromatic gives me a feeling of being part of a caring company with a good reputation. I have the opportunity to learn and be trained in different areas. I am proud to be part of a company that designs and builds products in one location.

A QUOTE FROM THE MANAGER

"Lidia has made a wonderful addition to our team and I have enjoyed watching her grow professionally within our company."



THE JOB:

REQUIREMENTS

- » High School Diploma or equivalent work experience.
- » Ability to reach horizontally and vertically with arms.
- » Sufficient dexterity to manipulate small objects and print or write legibly.

SKILLS

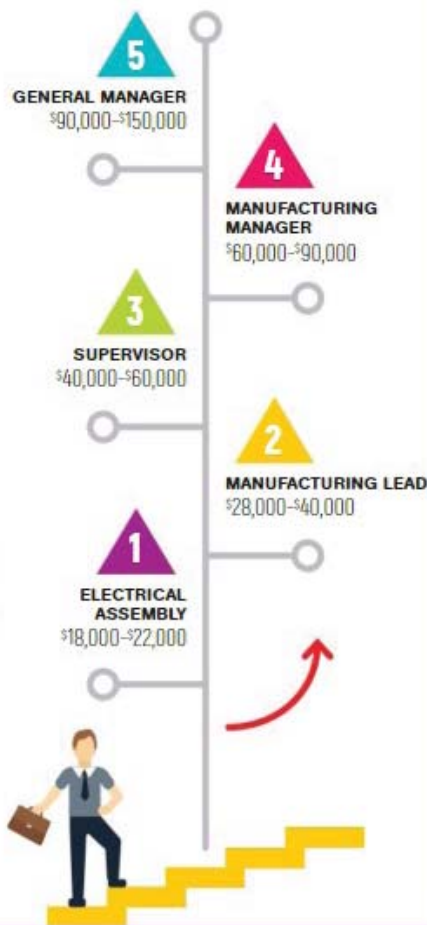
- » Good manual dexterity
- » Proven ability to read and write English
- » Good communication skills
- » Basic computer skills
- » Good with numbers
- » Detail oriented
- » Have the ability to multi-task
- » Proven soldering skills
- » Wave soldering
- » Knowledge of electrical components
- » Knowledge of resistor color codes

WHAT YOU'LL DO

Be a part of a team that hand places electronic components, solders, final tests and cases industrial control and monitoring products. Work in a cell manufacturing environment with a high mix of parts, meet our high level of quality and on-time shipping standards.

OTHER CAREER OPPORTUNITIES

- » Engineer: Our engineers are responsible for product research, development, and design.
- » Sales: Our sales staff works hand in hand with our distributors and OEMs to ensure they are receiving the right product when they need it.
- » Electrical Assembly: Our electrical assembly team is responsible for maintaining our excellent quality and our on-time shipments.



\$28,000
starter

\$32,500
experienced

\$40,000
expert

SUSAN OERTEL
SPHR, SHRM-SCP

HR MANAGER

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